

# Berlin Travel Festival



## A WEEKEND OF STORIES AND EXPERIENCES AT THE DEBUT OF THE BERLIN TRAVEL FESTIVAL

Over a weekend packed with talks, music, workshops, and brand exhibitors, the Berlin Travel Festival enjoyed a successful debut at Arena Berlin from 9–11 March. With 10,000 international visitors, 100 exhibitors, and a diverse program of over 130 presentations, screenings, workshops, concerts, cooking and children's events and a live hotel room auction for charity, the feedback has been incredibly positive.



## FRIDAY, MARCH 9 PROFESSIONALS, VANLIFE, AND LIVE SHOWS

The Berlin Travel Festival opened on Friday with Shop Shift—A Trend Lab for Creative Minds, a day of discussions designed for travel professionals. Highlights included The Future Laboratory's Chris Sanderson examining the future consumer landscape, dan perlman's Nicole Srock.Stanley discussing the experience of retail architecture, and Skyft's Patrick Whyte revealing 2018 megatrends. The day of talks merged into the public opening in the evening. Here, the focus was on vanlife, with talks by Matthias Straub and Lena Stoffel, among others, as well as a fast-paced live cooking show by star chefs working on camping equipment. Later, street musicians from around the world took to the stages to celebrate.



## SATURDAY AND SUNDAY, MARCH 10-11 SPEAKERS, WORKSHOPS, AND FAMILIES

A few highlights from the second and third days of the festival include Dave Cornwaithe's stimulating talk "Adventures Big and Small" to a full house, as well as Dylan Wickrama's captivating story of sailing 7,000km on the Pacific Ocean on a self-built raft propelled by a motorcycle. On Sunday, one memorable talk came from Paul and Hansen Hoepner, who spoke to a standing room only audience about their around the world adventures and how they did it without money. In the workshop area, LAAX organized a Build Your Own Skateboard course where, throughout the weekend, participants crafted their own boards for summer rides. Likewise, happy Hand im Glück DIY workshop participants were able to leave with their own handmade cosmetics or travel journal. Families and friends that



flocked to the festival also enjoyed offerings from Zwergstadt, Hoopla, and Bite Club, who were on hand with entertainment and food throughout the weekend.

Exhibitor events throughout the weekend included an introductory safari ranger course for children by safariFRANK, Les Bumms Boys band at DOCK INN, the Pangea Festival skate ramp and play area for children and adults, a beer tasting lecture hosted by Bayern Tourismus, wine tasting from Tbilisi's Rooms Georgian and Fabrika Hostels, a reading lounge courtesy of Gestalten, a blogger event hosted by Superbude, as well as a TOMS coffee lounge, a HENRI Hotels hosted "Abendbrot," as well as numerous tastings and offers.



## SEE YOU IN 2019!

The Berlin Travel Festival is thrilled by the success of the exciting debut and is looking forward to putting together another year of innovative thinkers, epic adventurers, and unconventional experiences in 2019!

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